



## PG Calc 2009 Planned Giving Webinar Series

Increase your knowledge of gift planning with interactive Webinars delivered by experts in the field. Each presentation includes one hour of material and a Q&A session. Invite your entire staff - the only limit to the number of attendees at your site is the number of chairs in your conference room.

"Jeff Lydenberg's presentation provided helpful ways to begin a conversation about a donor's motivation for considering a gift. **We're pleased to report that we received rave reviews from major gift officers who attended.**"

—Sylvette Dimartino, Associate Director of Gift Planning, Northeastern University

### 2009 PG Calc Webinar Schedule All Webinars are from 1:00 pm – 2:30 pm Eastern

WEBINAR	PRESENTER	DATE
Gift Planning Strategies in a Down Economy	Frank Minton	January 29, 2009
Converting Deferred Gifts To Current Gifts	Bill Zook	February 26, 2009
Bequests And Other Simple Estate Gifts	Alison O'Carroll	March 26, 2009
Gift Annuity Essentials	Jeff Lydenberg	April 30, 2009
Advanced Gift Annuities	Frank Minton	May 28, 2009
The CRT: A Trust for All Seasons	Bill Zook	June 25, 2009
Working With Boards And Advisory Committees	Jeff Lydenberg	July 30, 2009
Gifts Of Closely-Held Assets	Frank Minton	August 27, 2009
Recognizing Planned Giving Potential In Donors	Gary Pforzheimer	September 24, 2009
Key Elements Of Outstanding PG Administration	Dyke Tilt, Jeffrey Frye, and Nancy Cioto	October 29, 2009
Planned Gift Marketing That Gets Results	Ann McPherson and Jeff Lydenberg	November 24, 2009
Building Endowment with Planned Gifts	Frank Minton	December 17, 2009

Individual Webinars are \$95 each per site.

Register now for the entire **PG Calc 2009 Webinar series** and pay only \$855, a savings of \$285.

For Webinar descriptions, presenter biographies, and to register for a Webinar or the series, please visit [www.pgcalc.com/education/webinars.htm](http://www.pgcalc.com/education/webinars.htm)