

## 2023 Monthly Webinar Topics

PG Calc Webinars bring the skill and experience of the industry's top practitioners to your home or office! PG Calc consultants and carefully selected guest presenters deliver the most up-to-date knowledge and insights on important gift planning topics. Eight Webinars will include 45 minutes of formal presentation and 15 minutes of Q & A with the presenter, and a PDF of the slides. Four FREE Webinars will include 60 minutes of Q & A with the presenter and little or no formal presentation. Full details will be available soon at [www.pgcalc.com/education/webinars](http://www.pgcalc.com/education/webinars).

Presentation Title	Presenter(s)	Date
Asking Your Donor for Their Largest Gift Ever: A Bequest	Anne Melvin, <i>Harvard University</i>	1/26/2023
Gift Planning in a World of Higher Interest Rates	Bill Laskin	2/23/2023
Bequest Administration - Q & A Webinar FREE	Beth Ridout, Kay Pitches, & Nancy Stroud <i>The Nature Conservancy</i>	3/30/2023
CRTs – Moving from Discussion to Completion	Jeffrey Frye, Kara Morin	4/27/2023
What to Use When: CGAs vs. CRATs and CRUTs	Jeff Lydenberg	5/25/2023
CGA Regulations and Compliance - Q & A Webinar FREE	Edie Matulka, Julie Goldenberg Hay	6/29/2023
Fundraising Metrics are the Worst! (And How to Fix Them)	Russell James, <i>Texas Tech University</i>	7/27/2023
Taxation Basics for Gift Planners	Craig Wruck	8/31/2023
Fundraising for Endowment - Q & A Webinar FREE	Gary Pforzheimer	9/28/2023
Gifts From Your Donor's Other Wallet – A Primer on Gifts of Non-Cash Assets	Karen Johnson, <i>Harvard University</i> Kara Morin	10/26/2023
Donor-Centric Marketing	Andrew Palmer	11/16/2023
Marketing Planned Gifts - Q & A Webinar FREE	Andrew Palmer	12/13/2023