



YOUR  
PARTNER  
IN PLANNED  
GIVING  
SUCCESS

## IRS DISCOUNT RATES

May 2024	5.4%	February 2024	4.8%
April 2024	5.2%	January 2024	5.2%
March 2024	5.0%	December 2023	5.8%

*\* When calculating a deduction, you may choose the discount rate for the month of the gift or from one of the two previous months. Gifts made in 2023 to pooled income funds created in the 3 previous years use 2.2%. Gifts made in 2024 to these pooled income funds use 3.8%.*

### ***What's Your Planned Giving Marketing ROI?***

*What's important when it comes to measuring the success of your planned giving marketing – and what's not? Download our free guide:*

*[How Do You Measure ROI in Planned Giving Marketing?](#)*