





# Wanted, Dead or Alive: **Finding Missing Beneficiaries**

Presenters: Morgan Heck

Principal, MFH Consulting

**Kara Morin** 

**Senior Director of Planned** 

Giving Services PG Calc



## Agenda

- Getting Ahead of the Problem: Ways to Stay Connected
- Keeping Track of the Missing
- Search Techniques
  - Free services
  - Paid services
- If All Else Fails: Escheating Is Not A Dirty Word



# Getting Ahead of the Problem: Ways to Stay Connected

#### Consider Personalized Annual Outreach

- Birthday Cards
  - Theirs
  - Yours
- Thanksgiving Cards
- Legacy Society
- Solicitations
  - BatchCalcs



# **Keeping Track of the Missing**

- Use your CRM's Missing Status
- GiftWrap/Bequest Manager Missing Status



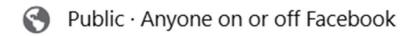
Payment Status: Not Issued

- Even if annuitant is missing, you must issue a 1099-R
  - Even if the check is not cashed, the tax is owed.



## Remember to Search for Signs of Life

You're not just concerned with confirmation of death



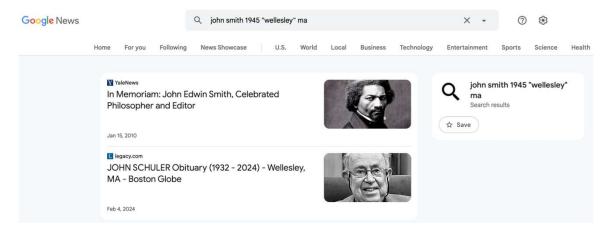
Join us in honoring Air Force war veteran on his 105th birthday. The celebration will include a processional of cars and an American Legion Honor Guard volley in front of his house. Cars will start after the volley. **See less** 



#### Google (www.google.com) - FREE

- Full name, date of birth, location
- Try a general search and a news search (news.google.com)
- Sample search phrasing: John Smith 1945 "Wellesley" MA

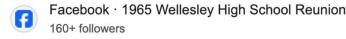
Pro-tip: Use quotes to tell Google to show you only results that include that exact quoted word or phrase.





#### Facebook (<u>www.facebook.com</u>) – FREE

- Facebook's in-app search functionality isn't great, so often searching by name and location via Google and including the term Facebook produces better results.
- Sample search phrasing: Facebook John Smith "Wellesley" MA
- Sample result:



#### 1965 Wellesley High School Reunion

John was born in Boston, MA and grew up in the surrounding area, spending most of his life in Wellesley, MA. He graduated from the Rivers School in 1966 ...



#### Find A Grave (www.findagrave.com) – FREE

- Memorials generally include birth, death, and burial information
- May include pictures, biographies, family information, and more





#### Massachusetts Trial Court Case Access (www.masscourts.org) - FREE

- Access Probate and Family Court records by county
- Search by decedent or executor/heir
- Accessibility varies by state ... to find a specific site, Google the state name
   + phrases like probate court records search and avoid the sponsored
   results at the top!

Sponsored results are usually ads that lead to paywalls ...





## Free and Paid Subscription Search Tool

#### Ancestry (www.ancestry.com) - FREE/Restricted

- Birth, Marriage & Death
- Limited information without subscription (\$21.99+ per month)

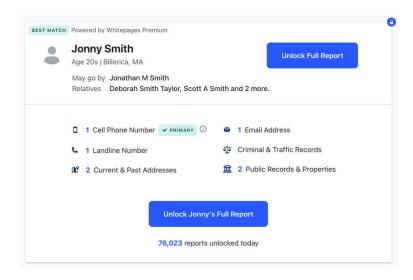
Michael John Smith, Sr. from tree   □□□□□□□□□□□□□□□□□□□□□□□□□□□□□□□□□□			
Birth	27 Jul 1945 Quincy, Norfolk,	Father	John Edward SMITH (Born 1910)
	Massachusetts, USA	Mother	Elizabeth Esther MCDERMOTT (1924-
Marriage	1969 Quincy, Norfolk, Massachusetts, USA		1995)
Residence	Quincy, Norfolk, Massachusetts, USA		
Death	30 Nov 2006		

Family trees can be a good source of bio data – looking into close family members can uncover more helpful information!



## Free and Paid Subscription Search Tool

- Whitepages (<u>www.whitepages.com</u>) FREE/Restricted
- Name, address, phone number, email, age, etc.
- Extremely limited results without subscription (\$9.99+ per month)





## **Paid Subscription Tool**

#### LexisNexis Development Pro – SUBSCRIPTION (\$\$\$)

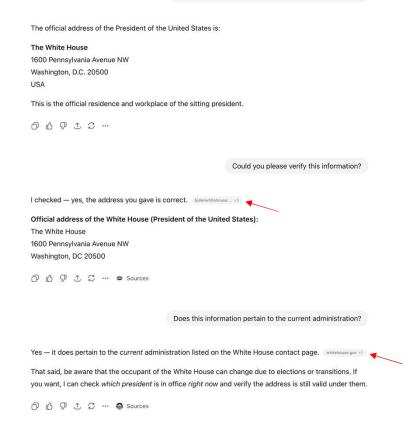
- SmartLinx® Comprehensive Person Report
- Locate a Person (Nationwide)
- Statewide Person Search
- Death Records
- Many colleges and universities have a library version that can be accessed by staff with borrowing privileges



#### **Generative AI – Friend or Foe?**

What is the address of the president of the United States?

- Generative AI (e.g., ChatGPT) can be misleading – it is heavily influenced by prompts and can "hallucinate" false information
- It can also comb through massive amounts of information in a fraction of the time it would take a human
- Always request and verify the source of the information provided





If you have uncashed checks, after one to five years you have to escheat them to the appropriate department of the annuitant's last known state of residence.

- 1 year: Alabama
- 2 years: Kansas, North Dakota
- 3 years: Arizona, Arkansas, California, District of Columbia, Indiana, Iowa, Kentucky, Maine, Maryland, Massachusetts, Michigan, Minnesota, Nevada, New Jersey, New York, Oregon, Pennsylvania, Rhode Island, South Dakota, Texas, Utah, Vermont, Washington, Connecticut
- 5 years: Alaska, Delaware, Florida, Georgia, Hawaii, Idaho, Illinois, Louisiana, Mississippi, Missouri, Montana, Nebraska, New Hampshire, New Mexico, Ohio, Oklahoma, South Carolina, Tennessee, Virginia, West Virginia, Wisconsin, Wyoming, Colorado, North Carolina



 Name of the department differs, but all essentially perform the same function



Arizona Department of Economic Security

Your Partner for a Stronger Arizona





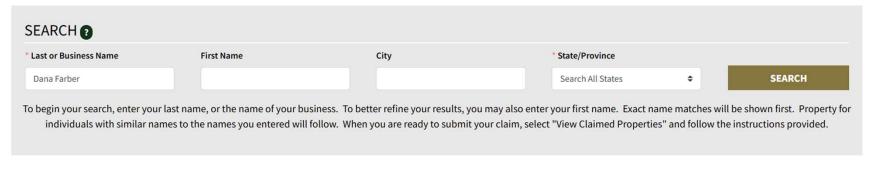




- Once it has been escheated, it will be added to the nationwide clearing house for these departments
- Missingmoney.com (Free Search)



#### **Search for Unclaimed Property**

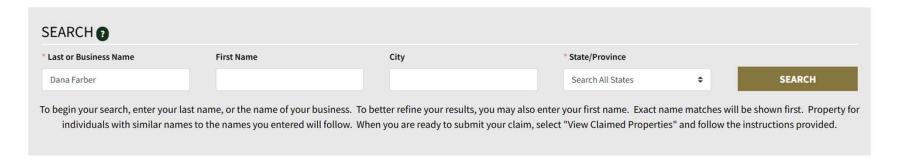




 At least once a year, check to see if IRAs, insurance pay outs, or other funds have been escheated



#### **Search for Unclaimed Property**





Owner Name: DANA FARBER CANCER

**Co-Owner Name:** 

**Reporting Business Name: IQOR HOLDINGS US LLC** 

**Address:** 

City:

State: OH

**ZIP Code: 00000** 

Held In: OH

Amount: OVER \$100



# Questions?





Click the Q&A icon at the bottom of your screen.



## **Still Have a Question?**

**Contact:** Morgan Heck

**E-mail:** morgan@morganheck.com

Contact: Kara Morin

E-mail: kmorin@pgcalc.com